

# HADITEHERANI

*Architects*  *Paper*



„I don't see walls as a limitation; rather as a playing field for ideas. My architectural vision becomes a two-dimensional component for interiors. Structure and shape don't exclude one another in monochromatic surfaces either.“

*Teherani*

HADI TEHERANI

W A L L P A P E R  
C O L L E C T I O N

01

## Hadi Teherani Collection 01

Hadi Teherani's first collection for walls is reduction, aesthetics and sensuality all rolled into one.

German Wallpaper manufacturer A.S. Création and architect Hadi Teherani have jointly developed a sophisticated collection of nonwoven wallpapers, which is produced in a challenging process using complex technologies.

The collection consists of three basic elements – "Persian", "Stripe" and "Grid". It offers planners an unprecedented variety of possibilities. The available S and L scale versions of the patterns allow to fulfill all requirements of space and design.

Hadi Teherani

"I don't see walls as boundaries but rather as a playground for ideas. My architectural vision simply takes on a two-dimensional component inside a building, lending texture and shape even to monochrome surfaces."

Persian

Tradition meets modernity. Orient meets Occident. "Persian" is all about the most original of all forms. The basis is a historic Persian pattern, which appears surprisingly modern in this context.

Stripe

"Stripe" is an essential wallpaper embodying the very essence of lines. Typically associated with fine flannel, pinstripes make for a refined look on this high-quality nonwoven base.

Grid

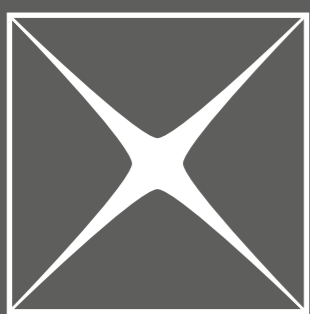
Smart use of relief graphics helps project the looks of contemporary facade design onto interior walls. Animated yet unobtrusive at the same time, the stylish grid adds an exciting accent to tranquil environments.

These fine wallpapers are superbly complemented by Fuggerhaus fabrics. Shown here is the highlight of the "Secure" line. A perfectly matched interpretation of the wallpaper design, which adds additional expression to the style projected onto the walls. The range offers numerous possibilities for sophisticated and vibrant combinations.

## Philosophy Hadi Teherani

Hadi Teherani is an architect possessing an exceptional approach to design. His unique sense of aesthetics and feel for shapes, surfaces and proportion carry over into other areas of design. Whether interior design, furniture or lighting – it is Hadi Teherani's wish to make the design philosophy of a star architect come to life in the objects of every day life – thus following in the tradition of Bauhaus. His enthusiasm for the extraordinary, his curiosity and his ability to think outside the box are part and parcel of every single one of his designs, giving them an unparalleled emotional quality. This dedication to perfection goes into every project: for Hadi Teherani, it is all about combining passion with quality, innovation with sustainability. Cooperating with renowned companies, Hadi Teherani AG conceives and creates projects and award-winning products that are surprising in their range and uncompromising in their execution.

Hadi Teherani, the creative head behind Hadi Teherani AG, rose to fame as part of the Hamburg-based firm BRT Architekten. Born in Teheran, he studied in Braunschweig, taught at Aachen Technical University and started his career as a fashion designer and architect in Cologne, before dedicating himself exclusively to architecture. Today a famous architect, Teherani creates buildings that are regarded as landmarks in their respective cities. From Dubai to Hamburg, from Moscow to Istanbul – with his feel for trends and people and his visionary temperament, Hadi Teherani stands for the spirit of Hadi Teherani AG, which was established in 2003 and has made a name for itself all across the world with industrial and interior design made in Germany. He and his partner live in Hamburg, in a house designed by himself.



GRID L

VIOLETT

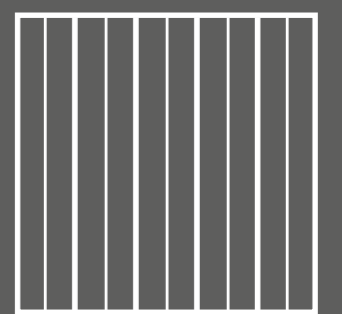
W A L L P A P E R  
C O L L E C T I O N

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W A L L P A P E R  
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STRIPE

PLATIN



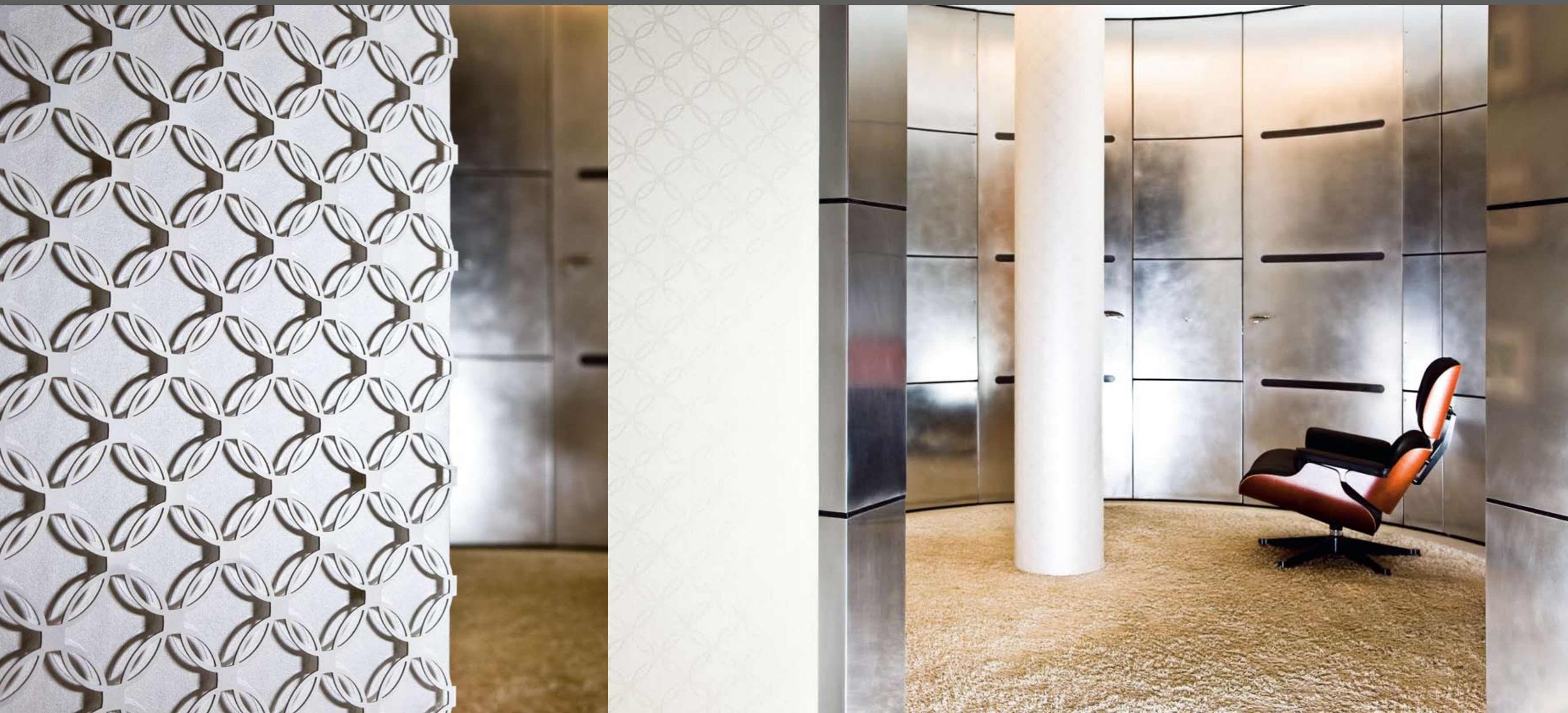
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PERSIAN L

BRONZE



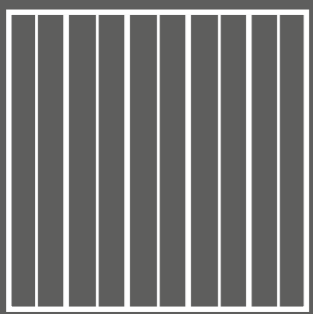
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PERSIAN S+L

WARM WHITE

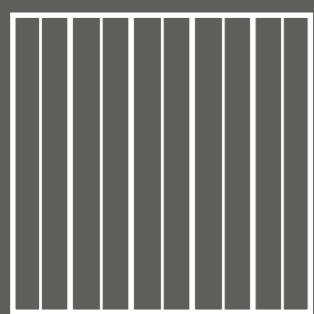


STRIPE

WARM WHITE

W A L L P A P E R  
C O L L E C T I O N

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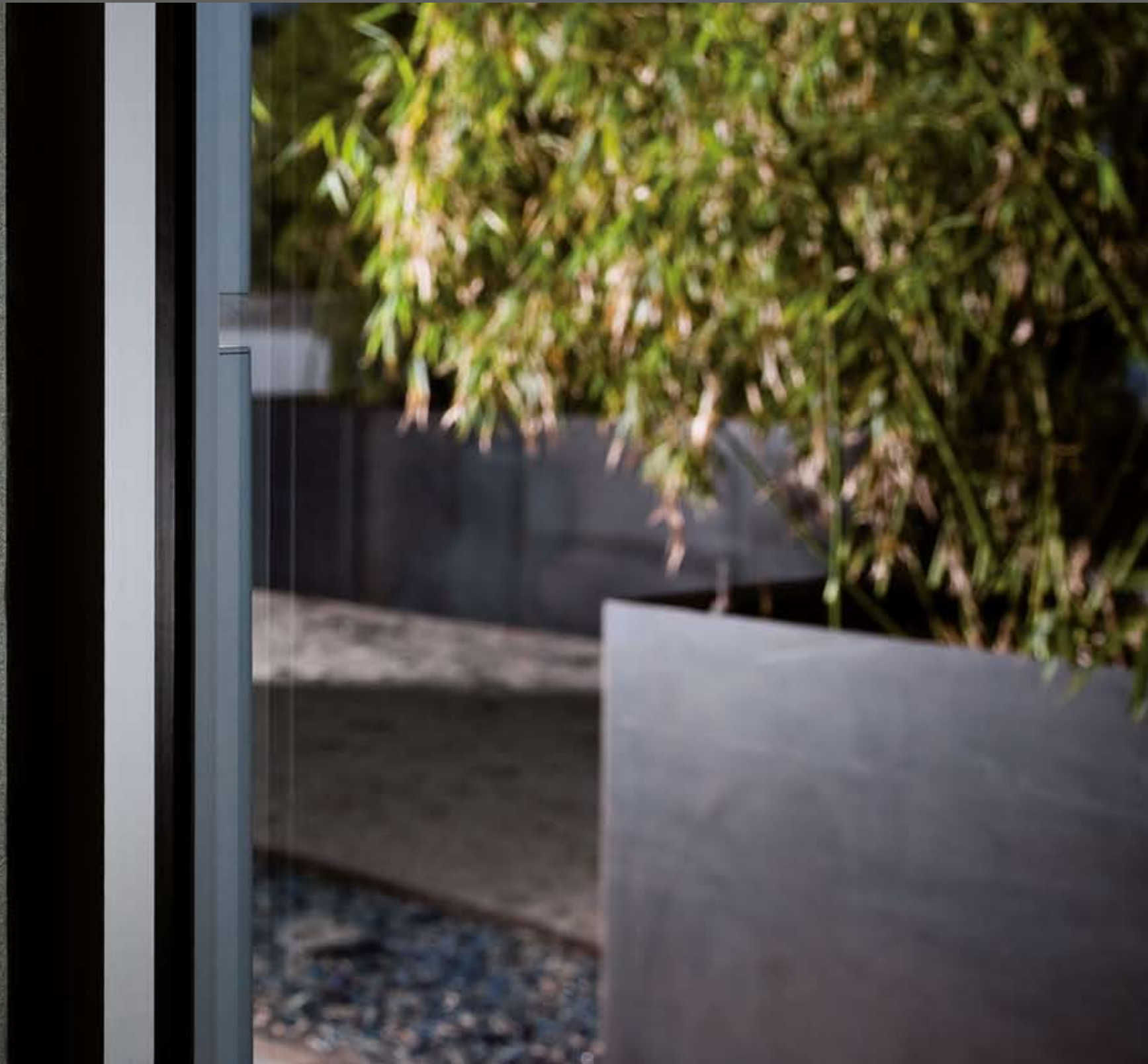


STRIPE

ALU

W A L L P A P E R  
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GRID S

IRON

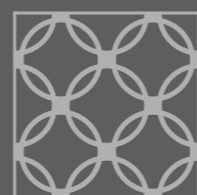
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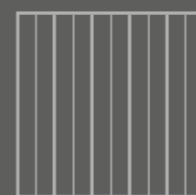
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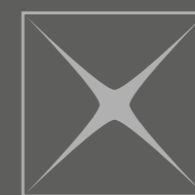
PERSIAN L



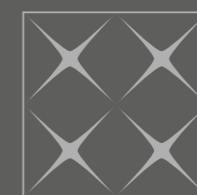
PERSIAN S



STRIPE



GRID L

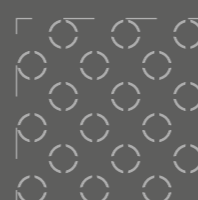


GRID S

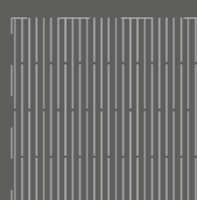


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## FABRICS 01



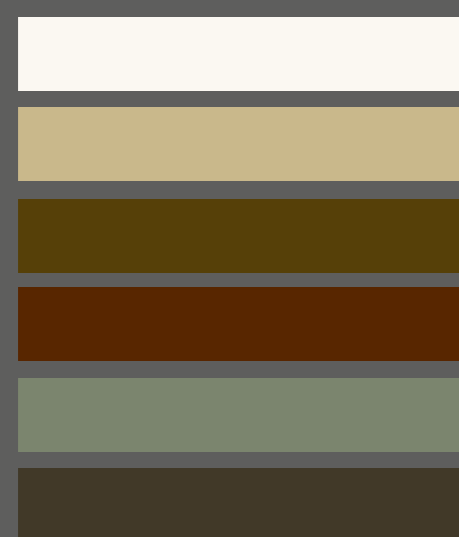
PERSIAN



STRIPE

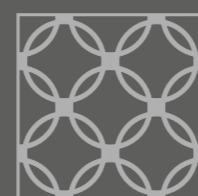


TECHNIC

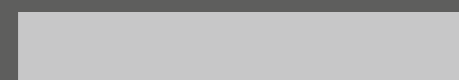


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## ELEMENTS 01



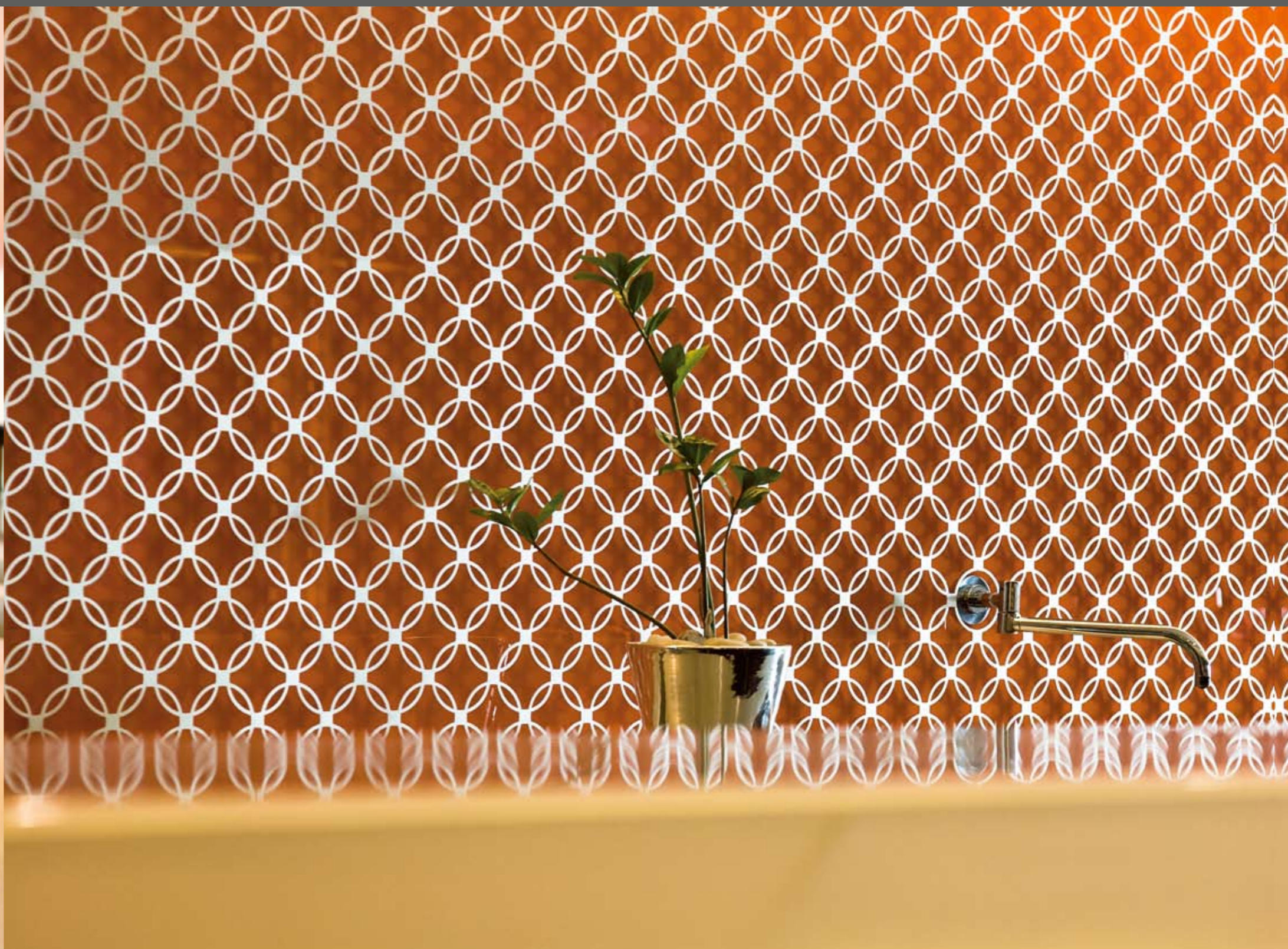
SHADOW



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SHADOW

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